



**You can...**

**...MAKE LENGTHY TABLE WAITS** disappear

**...MAKE FOOD WAITS** vanish

**...MAKE AN UNHAPPY PATRON** smile.

Just like **magic!**

**DAN**  
**L A D D**

SLEIGHT OF HAND ARTIST • CARD MECHANIC • ENTERTAINER

[www.DanLaddMagic.com](http://www.DanLaddMagic.com) • (618) 343-0590

**"I DON'T WANT TO EAT THERE TONIGHT.  
LAST TIME IT TOOK WAY TOO LONG TO GET A TABLE."**

**"I DON'T WANT TO EAT THERE TONIGHT,  
THE FOOD JUST TAKES WAY TOO LONG."**

**"I DON'T WANT TO EAT THERE TONIGHT.  
REMEMBER THE LAST TIME, THEY MESSSED UP MY ORDER,  
AND WE ALL HAD TO SIT THERE FOR 20 MINUTES WHILE  
THEY GOT IT RIGHT?"**

*Could they be talking about your restuarant?*

You can make long, boring table waits disappear...

You can make lengthy food waits vanish...

You can make an unhappy patron smile...

Like "Magic."

**All you have to do is call me.**

Hi, my name is Dan Ladd and I'm a professional restaurant magician. My job is to take the inevitable table waits and food waits and to fill them with laughter and entertainment. Takes 20 minutes to get a table? They won't mind. Takes a while after ordering before the food comes? They won't mind. And that occasional mistake EVERY restaurant makes some times? They won't even remember it happened.

With sophisticated, classy, and amazing close up magic filling up the down times and smoothing over the rough moments, I allow your restaurant to shine—and to stand out against the competition.

Even one night a week—and for less money than even one unhappy table would cost you, it may be the best investment you make for your business this year.

**I urge you to call soon, because my calendar is filling up fast.**



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**WHAT I DO:** *Entertain your patrons with sleight of hand, using a deck of cards, a few coins, and other common objects in a very sophisticated way. My performing style will fit in perfectly with your clientele: timeless, classic and elegant (but funny).*

**AS A ROAMING, TABLESIDE MAGICIAN I:**

- **MAKE WAIT TIMES DISAPPEAR.** Waiting patrons will be far too busy laughing to notice if their tables are taking an extra few minutes.
- **PERFORM WITH NO INCREASE IN TURN TIMES.** I generally perform in the time between when the order is taken and before the salad or appetizer course arrives—that means no increase in table turn rates.
- **PROVIDE ONE MORE THING TO DISTINGUISH YOUR RESTAURANT.** When your guests leave, they are going to be happy. You’ve already given them a great meal. I’ll help make sure they had a great time as well.
- **MAKE SPECIAL OCCASIONS EVEN MORE ENJOYABLE.** Special occasions guests—like those celebrating their anniversary—are going to be guaranteed a very magical evening (pardon the pun).
- **HELP THE FOOD REMAIN THE STAR.** No restaurant is perfect. Sometimes, an order comes out late, is incorrect or some other unfortunate event mars what would otherwise be a perfect evening. When something like that happens, I can help make angry or disappointed diners forget their irritation. They will be smiling when they leave. Later, all they will remember is what a great time they had.
- **OFFER UNOBTUSIVE AND LOW-KEY ENTERTAINMENT.** I’m not trying to be the star of the evening. I want your restaurant and food to star. My approach is understated and friendly, and if a patron doesn’t care to be entertained, they get a smile and a thank you and I move on. (I stay out of the way of your waitstaff as well.)
- **BE A VALUE ADD-ON FOR YOUR PARTY/BANQUET CUSTOMERS.** Along with restaurant magic, I also entertain at cocktail parties, banquets, and corporate events. My services can generate additional revenue if you also choose to offer it as an add-on option to your banquet or party customers.

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